

**Website Advertising Opportunities**

Due to our targeted, industry specific platform, advertising Opportunities are on a limited, **first-come/first-serve** basis broken down into the following:



**Top of Site Banner Ad**

Top of Site Banner ads appear in a high-profile location at the top of the page and directly within the user's view. These run-of-site banners receive top billing & exposure and are placed just above the home page logo. Size: 728X90 (can also support 468X60) Cost: \$750 per year Limited to 1 Advertiser

**Product of the Month Spotlight Banner Ad**

This Banner Ad is strategically positioned in a high-traffic area featuring one SGNA specific product per month. This banner may be changed by the advertiser every month. Size: 468X60 banner Cost: \$200/month Limited to 1 Advertiser, 1-Month Minimum

**Bottom of Site Half Banner Ad**

These Banner Ads appear at the bottom of every page of the Website, after proceeding crucial information on SGNA related topics. Size: 117X60 banner Cost: \$250 per year Limited to 4 Advertisers, 2-Month Minimum

**Sponsors Page**

The Sponsors page is a unique area of the Website where we offer external-hyperlinks to an advertisers Website for a yearly fee. The fee to have your Websites link listed on this page is \$99 per year.

**Contact Us**

For our Advertising Contract or more information on Advertising on [www.sgnaflorida.org](http://www.sgnaflorida.org) & how we can assist your business: E-mail [advertising@sgnaflorida.org](mailto:advertising@sgnaflorida.org) or call 954-923-0393 to begin advertising today!



## Web Site Advertising Agreement and Contract

### Advertisement Description

Advertisers may sign up for a contract period of two (2) months to one year.

These Advertisements will appear on the [www.sgnaflorida.org](http://www.sgnaflorida.org) Web Property. The Top of Site & Bottom of Site Banner advertisements will appear on every page of the Website, and the Product of the Month Banner will only appear on the Home Page of the Website.

### Top of Site Banner Advertisement

**Advertisement sizes:** 768x90 or 468x60 (Advertisers choice) (.gif or .jpg format) 700 kb or less file size, animations acceptable.

**Advertisement may contain:** Company logo, Slogan, Individual Company web site link, general information about the company that can fit into the advertising space described above. Each advertisement must pass our inspection prior to be placed on the Website.

**Cost:** \$750 per year

**Limited to only One (1) Advertiser**

### Product of the Month Banner Advertisement

**Advertisement sizes:** 468x60 (.gif or .jpg format) 700 kb or less file size, animations acceptable.

**Advertisement may contain:** Company logo, Slogan, Individual Company web site link, general information about the company that can fit into the advertising space described above. Each advertisement must pass our inspection prior to be placed on the Website.

**Cost:** \$200 per month, 1-month minimum

**Limited to only One (1) Advertiser**

### Bottom of Site Banner Advertisement

**Advertisement sizes:** 117x60 (.gif or .jpg format) 700 kb or less file size, animations acceptable.

**Advertisement may contain:** Company logo, Slogan, Individual Company web site link, general information about the company that can fit into the advertising space described above. Each advertisement must pass our inspection prior to be placed on the Website.

**Cost:** \$250 per year

**Limited to only Four (4) Advertisers**

### Advertising Terms & Conditions

Advertising on the web site is on a first-come first-served basis. To give all interested parties a fair chance, automatic renewals are not to be expected.

The above information needs to be received at least three (3) weeks before the date that your contract will start.

**A check for the cost of the advertising must be paid in full to SGNA Florida *within one week* of receiving your confirmation notice, or your reservation will be cancelled for that contract period.**

The Florida Management Group, LLC Attention: SGNA Florida  
2269 S. University Drive - Davie, Florida 33324  
Phone: 954-923-0393 Fax: 320-923-0393  
Website: [www.sgnaflorida.org](http://www.sgnaflorida.org) E-Mail: [advertising@sgnaflorida.org](mailto:advertising@sgnaflorida.org)



**Web Site Advertising Agreement and Contract**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_ Contact Fax #: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**Advertisement Selection**

Top of Site Banner Advertisement (Limited to only one (1) Advertiser)  
Cost: \$750 per year paid in advance

Product of the Month Banner Advertisement (Limited to only one (1) Advertiser)  
**Cost:** \$200 per month, 1-month minimum

Bottom of Site Banner Advertisement (Limited to only four (4) Advertisers)  
**Cost:** \$250 per year paid in advance

Sponsors Page Advertising Hypertext Link  
Cost: \$99 per year

**Contract duration requested (1 month minimum):**

Advertising Start Date: Month: \_\_\_\_\_ Year: \_\_\_\_\_ Duration of Advertisement (in months) \_\_\_\_\_

**Terms & Conditions**

I / We have thoroughly read, understand and agree to all of the terms and rules mentioned in the Website Advertising Contract and Agreement put forth by The Florida Management Group, LLC on behalf of The Florida Society of Gastroenterology Nurses and Associates. I / We would like to enter into this contract for the term described within the Contract and Agreement, and will make payment for the full amount of the advertising cost mentioned in the contract of: \$\_\_\_\_\_ within one week of contract acceptance, or else forfeit this contract and all agreements made within.

Signature of Advertiser: \_\_\_\_\_

Name of Advertiser (please print clearly): \_\_\_\_\_

Date Contract Signed: \_\_\_\_\_

**Please Fax this back to us at 320-923-0393 and mail payments to:**

The Florida Management Group, LLC  
Attention: SGNA Florida  
2269 S. University Drive, Suite #275  
Davie, Florida 33324

**Upon receipt, we will call you to facilitate the placement of your Advertisements.**

The Florida Management Group, LLC Attention: SGNA Florida  
2269 S. University Drive - Davie, Florida 33324  
Phone: 954-923-0393 Fax: 320-923-0393  
Website: [www.sgnaflorida.org](http://www.sgnaflorida.org) E-Mail: [advertising@sgnaflorida.org](mailto:advertising@sgnaflorida.org)